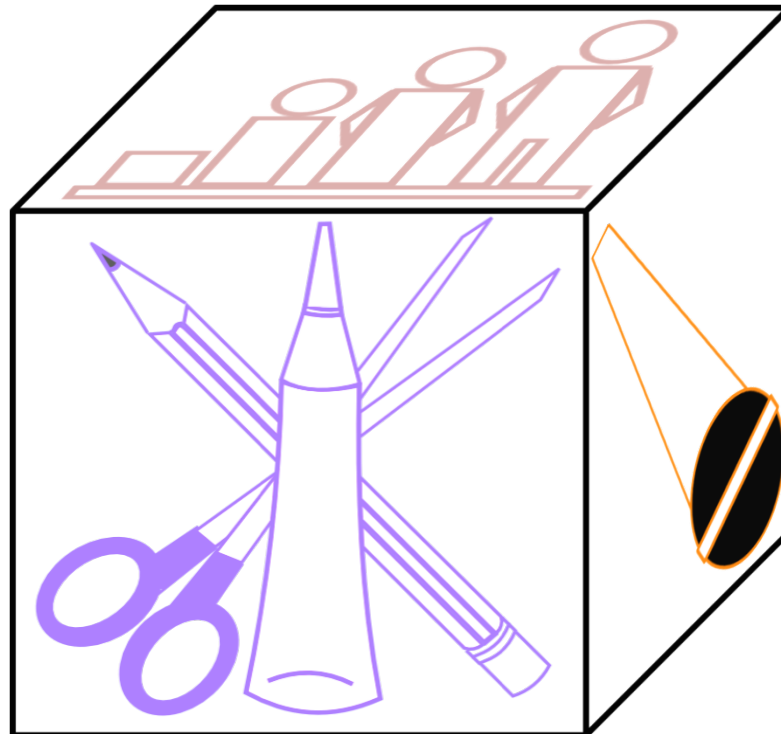
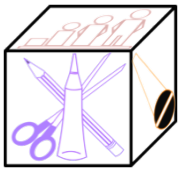


# CREATE





# 1. Prototype: give shape to your best idea

60-90 min

Thanks to prototypes, you will have the unique chance to confront your target user with the concept of your solution. The main scope of the PTTP: a tangible representation of your idea to get feedback and learn from. Make multiple copies of the card and reiterate the process, including more details and functionalities to your PTTP until it seems flawless.

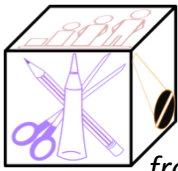
1- Storyboard/diagram: Schematized the flow of actions depicting your solution

Paste your storyboard/diagram here  
(See provided templates)

2. Sketching: draw on >1 cards if needed sketches of your solution to have a mental representation of it

3. Photo album: takes series of photos of your prototype(s) at each iteration as a reminder of its evolution over time

Paste photos of your PTTP here



## 2. Prepare a workshop and realize it



**60-90 min for preparation**  
**60 min for realization**



Prototypes must be evaluated by users. Imagine a set-up where you will invite users to test your prototype and get feedback from them. Prepare questionnaire and define roles during workshop to grab as much info as possible. Fill this for each workshop.

**1- Setting:** select the place where the testing will be done.

**2- People:** list at least 3 persons who will participate to the workshop. Give justifications for their participation.

**3- Roles:** use the fact that you are a team to split roles between you, e.g. facilitator, interviewer, demonstrator, photographer, ...

**4- Instructions:** think about instructions given to the users to make sure that they will interact in the right way with your PTP

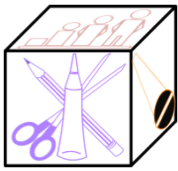
**5- Feedback:** think about the questions you will ask to get feelings, impressions, pros and cons from the participants. Choose open questions (recall interview during Discovery phase)

*Start with specific questions  
(e.g. like/dislike, change one aspect)*

*Questions to help you understand participants  
hopes, fears and ambitions*

*Go deeper with "What ...if" questions to find out more perspectives the persons have*

**6- Scenario:** imagine how you will organize your workshop by defining key steps and the timeline. Keep the full duration in an hour.



### 3. Analyze feedback

*Go back to your notes / records and summarize the pros and cons that will help you improve your prototype in the next iteration.*

*Pros: to comfort that we are going in the right direction...*

*Cons:...but first we need to tackle serious issues*

*To sum up, we should integrate the following elements in the next PTP iteration:*